



SCHOOL/HOME COMMUNICATIONS TASK FORCE

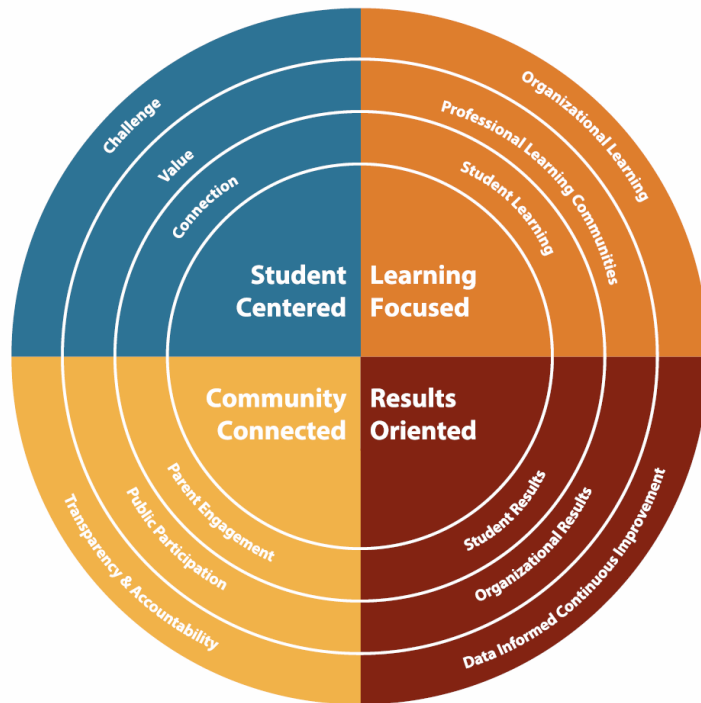
Today's Agenda:



- Introductions
- Review school newsletter recommendations
- Review current school website requirements
- Outline school website interests

Achieving our Mission and Vision

Values



Goals

- 1 Ensure academic success for every student
- 2 Provide safe & innovative learning environments
- 3 Recruit, hire & retain highly effective personnel
- 4 Use resources effectively & be fiscally responsible
- 5 Engage our communities

Purpose

The main purposes of the Task Force are to:

- Collaborate with the district to develop recommendation for standard of mass communications for schools and families, including recommended tools, frequency, methods of communication.
- Learn about best practices and current school practices in school/home mass communications.
- Clarify the roles of the school and the PTSA with regard to school/home communication.
- Provide a forum for parents to give meaningful input on the Task Force's work.

Meeting ground rules

- The Task Force members will:
- Start/end on time.
- Silence electronics.
- Ask questions of each other for the purposes of gaining clarity and understanding.
- Express ourselves in terms of personal needs, interests and outcomes.
- Listen respectfully, and sincerely try to understand the other person's needs and interests.
- Come with curiosity and a willingness to learn.

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Current school websites

Current school websites

- Use district template, customized with logo and school colors
- Includes specific contact information, office hours, address
- Home page sections include announcements, events calendar fed from the Tandem calendar

Current school websites

- ▣ Website pages include:
 - About Us
 - Academics
 - Activities
 - For Parents
 - Library
 - PTSA
 - Calendar
 - Map
 - Daily Schedule
- ▣ Middle and High school sites also include:
 - Athletics
- ▣ High school sites also include:
 - Counseling and Career Center
 - For Community



School websites

School website interests

- See April meeting summary for the full list of school website interests generated during that meeting

Survey data

- Survey of webmasters
- Preliminary data from parent program survey

Group activity

- Given the current website requirements and the interests expressed during the April meeting, consider these questions:
 - ▣ Are there requirements for current school websites that should be added or deleted?
 - ▣ What recommendations do we have for the use of current websites?
 - ▣ What changes should we consider for future school websites that may not be possible with the current websites?



Other school/home communications tools

Other mass communication tools

- Tandem calendar
- Peachjar
- Social media
- Haiku

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Next meeting

- Optional June meeting