



2012 Yearbook
 Nicole Winard, Advisor

Senior Salutation

This is an opportunity to make your child’s senior yearbook an extra-special keepsake with a personalized message of love and congratulations from their family. Please note the deadline as these pages will be submitted in the final batch of pages of the year. Feel free to send in the check early so your spot is reserved.

What is it?	Often a design that contains two or three photos of your child at different ages and a sentiment written from you and your family to commemorate this special event.
Size of salutation ad	4" X 5" printed, 1275 pixels X 1650 pixels for vertical placement; however we can also place the ad horizontally
Is that big enough?	¼ page holds quite a few memories
Cost	\$65. All salutation ads are ¼ page. One ad per family.
Format for ads	Jpeg or tiff
Your own design	Lovely! You may certainly design the ad and send it to me as jpeg or tiff
Design by YB staff	We can design the ad for you with your photos and messages. Please get materials to me by February 8.
File size if you design it	Please send me a file that is about 2MB and use scans of photos that are a minimum of 300dpi.
May I preview the ad?	If my staff designs the ad, I will send you a copy to approve before we place it on the page. Extra time is needed for this.
Questions?	nwinard@lwsd.org or 425-936-2380

Deadline for the advertisement and the payment is March 1, 2011.

Please make a \$65 check payable to: ICS ASB

Send to: Nicole Winard in the library (or my office mailbox)