



Each student will graduate prepared to lead a rewarding, responsible life as a contributing member of our community and greater society.

School Vision

Every student at Rockwell will develop the knowledge, skills, and personal attributes needed to become a successful member of our community and of the world.

School Mission

We will prepare every student at Norman Rockwell for his or her future. We commit to:

- Believe in the potential of every child.
- Create a learning environment that supports and motivates each student.
- Provide rigorous, challenging curriculum and instruction
- Empower students to become thoughtful, compassionate members of a diverse society

Mascot: Beagle

Colors: Purple and Gold

Website: www.lwsd.org/rockwell

Kirsten McArdle, Principal

Norman Rockwell is a growing, successful school that enjoys a high level of family and community support. Rockwell is fortunate to have many parents involved in our school: supporting students in programs such as the chess club, Art for Kids, salmon in the classroom, and the spring musical. We have a very active PTA that enriches classroom instruction and builds community through programs like Reflections, Math in Action, the Back to School Barbecue, and the Spring Dance.

Rockwell's population includes families from all over the world. Our students benefit from constant exposure to diverse experiences, world views and languages around them. This experience is deepened by teachers who work every day to provide rigorous, differentiated instruction that helps every child achieve high levels of success.

Year in Review – 2010-2011

Continuous Improvement Plan

In April 2011, Rockwell was recognized for “Overall Excellence” by the Office of the Superintendent of Public Instruction (OSPI) and the State Board of Education (SBE). In the 2010-2011 School year, Rockwell students again excelled on the statewide MSP tests. In nearly all grades and categories, student scores went up from the 2009-2010 results. While 3rd and 5th grades each saw a slight dip in Math scores from the previous year, 4th and 6th both saw a larger jump in Math scores. Every grade level assessed saw a rise in Reading scores. In addition, 4th grade Writing scores leapt from 73.6% to 91.3%.

School-wide, teachers focused on developing growth opportunities in all content areas for students performing at Level 4. (Level 4 is Advanced, Level 3 is Proficient, Level 2 is Basic, and Level 1 is Below Basic.) Strategies were created and implemented to help high-achieving students attain even greater levels of success. Across grade levels and content areas, Rockwell saw an increase in the percentage of students who achieved Level 4 results on their MSP tests. Teachers and staff also renewed their focus on Writing conventions, after a loss was indicated in conventions on the 2010 MSP scores.

This year, teachers will continue to work in collaborative teams to provide enrichment and growth opportunities for our high achieving students, as well as targeted interventions for those students who have not yet achieved proficiency.

No Child Left Behind Report

The “No Child Left Behind” Act of 2001 (NCLB) outlines requirements that K-12 schools must meet. LWSd met the standard for Adequate Yearly Progress (AYP) in 50 of 59 subgroups under NCLB. In most of the 50 areas, students scored significantly above the requirements. The areas of concern for the district include special education, Hispanic students and low-income students. No school district in the state of Washington with over 10,000 students made AYP, including this district. This school did make AYP for this year. NCLB requires all public schools and school districts to publish “report cards” that contain specific information highlighting their schools’ progress, including the results of the Measurements of Student Progress (MSP). Visit <http://reportcard.ospi.k12.wa.us> to view this data plus the MSP scores broken out by eight subgroups.

Community Feedback

This school has sought feedback from parents and community members on their experiences with the school. Key responses are summarized here.

Community Survey Results	% agree	weighted score
The school's primary emphasis is improving student learning.	95%	3.50
The school communicates its goals effectively to families and the community.	75%	3.05
All students in the school are expected to meet high standards.	80%	3.25
Students respect those who are different from them.	85%	3.20
The adults in the school show respect for all students.	90%	3.50
My child feels safe at school.	95%	3.45
I feel welcome when I visit the school.	95%	3.70
The school works with many community organizations to support students.	70%	2.95

% agree = percent of respondents who answered **somewhat agree** or **strongly agree**.
Weighted score is on a scale of 1 (strongly disagree) to 4 (strongly agree).
Number of responses: 20

Rockwell Elementary – Assessment

Measurements of Student Progress (MSP)

	Reading		Math		Writing		Science	
	09-10	10-11	09-10	10-11	09-10	10-11	09-10	10-11
3rd Grade	93	97	89	83	*	*	*	*
District	88	88	73	77	*	*	*	*
State	72	73	62	62	*	*	*	*
4th Grade	86	90	80	95	74	91	*	*
District	84	85	72	77	80	82	*	*
State	67	67	54	59	61	61	*	*
5th Grade	86	87	86	81	*	*	77	92
District	86	85	71	75	*	*	58	80
State	70	68	54	61	*	*	34	56
6th Grade	83	94	69	82	*	*	*	*
District	80	87	71	79	*	*	*	*
State	65	71	52	59	*	*	*	*

Scores represent percentage of students who met the standards.

*not tested

District Budget Summary

District Per Pupil Expenditure

\$9,290 per pupil

General Fund Budget

\$226 million

Direct Classroom Support 81.3%

- Teachers
- Instructional Assistants
- Teaching Supplies
- Counselors
- Staff Training
- Curriculum Development
- Librarians
- Special Education
- School Building: Utilities, Maintenance, Insurance

Indirect Classroom Support 13.8%

- Building Administrators
- School Support/Secretaries
- Transportation
- Food Services
- Student Activities/Athletics

Administration 4.1%

- Board, Superintendent
- Central Office Administrators
- Human Resources, Public Information, Payroll, Accounting
- Technology Support
- Administration Buildings: Utilities, Maintenance, Insurance

Other Programs 0.8%

School Use/Parents and Community

School Use

Our school facilities are available for public use by contacting our school office.

Parents and the Community

We encourage you to get involved in our school and in PTSA. Volunteers are trained and work in a variety of positions. To get involved, call our school office.

The Lake Washington School District does not discriminate on the basis of race, color, national origin, sex, disability, age, gender, marital status, creed, religion, honorably discharged veteran, military status, sexual orientation including gender expression or identity, the presence of any sensory, mental or physical disability, or the use of a trained guide dog or service animal by a person with a disability, in its programs and activities and provides equal access to the Boy Scouts and other designated youth groups. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Director of Human Resources, 16250 NE 74th Street, Redmond, Washington 98052, (425) 936-1266.

School Snapshot

Building Budget

\$78,111

Student Composition

Asian	25%
African American	1%
Hispanic	5%
Native American	0%
Caucasian	64%
Pacific Islander	0%
Special Ed	7.27%
ELL	9.59%
Free/Reduced Lunch	5.79%
Male/Female	49/51%

School Enrollment

October 2009	552
October 2010	605

Staff Education Achievement

Bachelor's	4
Bachelor's + 45 credits	6
Bachelor's + 90 credits	2
Bachelor's + 135 credits	3
Master's	7
Master's +45 credits	20
Ph.D.	1

Student Attendance

Attendance	94.9%
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Capital Projects Levy Activities

Facilities: Upgraded heat pump. Installed a portable.

Technology: Computer allocations were maintained at the district standard. New equipment continued to replace old on a standardized basis. Interactive whiteboards and projection systems have been installed in every classroom. Training continued on integrating technology into subject areas and using technology to increase student engagement. Software enhancements, network upgrades and new technologies to support student learning were available.

Use of Maintenance and Operations Levy

Assist schools in helping all students reach academic standards; offer ongoing teacher training; purchase textbooks and classroom materials; provide additional staff for instruction and supervision; and support extra-curricular athletics and activities.